

RICARDO A. GARCIA

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Background

Twenty-seven year old, Colombian-American, Ricardo Garcia started the Westchester-based technology solutions company, Etectonics, after graduating from New York University with a degree in Politics and comprehensive knowledge of and experience with numerous forms of technology. His company manages IT support for hundreds of businesses in the Tri-State area. A fleet of company vehicles and technology consultants take care of this ever-growing client base. Etectonics also develops projects for clients such as Best Buy Inc., The New York Public Library, IBM, and various diplomatic agencies (Consulates, Missions and Embassies) to both the United States and United Nations. During the last two years, Ricardo and his company have focused on addressing the increasing demand for a reliable and ready available professional remote tech support to its clients by opening

an operations base in Bogota, Colombia. By establishing a solid infrastructure and developing a professional, reliable and dedicated team of bilingual technology consultants, Etectonics is able to offer top of the line services to corporations looking for a high quality managed service and lower their IT spending. In the last six months, Ricardo has seen the benefits of staying ahead of the curve as his company has increased customer satisfaction and response time, while passing on these savings to hundreds of Etectonics' business clients. The successful model also has sparked ongoing talks with large corporations.

An Active Member of the Community

Ricardo is President of the Scarsdale Alumni Association, Board member of the New York University Alumni Association, Executive Vice President of LISTA (Latinos in Information Sciences and Technology Association) New York Chapter, Co-Chair of the Princeton Club Young Alumni Committee, Board member at the Strategic Business Alliance in Yonkers and member of the New York Cares Association. In addition, his company participates in the United Nations Information and Technology Task Force forums as well as Digital Bridge's technology forums.

Working for the Community with New York Public Library

After Ricardo approached the New York Public Library in 1999, his company won a contract to conduct the Spanish translation for 33 branches of the NYPL website. In 2000, his company became the technology partner of New York Public Library in the effort to bridge the digital divide in New York City. One year later, Ricardo introduced a plan to the Director of Information Technology at NYPL to provide mobile classrooms at the 79 NYPL branches lacking technology centers. His company then conducted a successful pilot project leading to the scheduling of mobile technology classes throughout the coming years. Etectonics was selected to run the NYPL training program that was to be personally evaluated by Melinda Gates, President of the Bill and Melinda Gates Foundation. The program was very successful and resulted in a sizeable grant for the NYPL. To this day, Etectonics enjoys a fruitful relationship with the NYPL as a technology partner.

In the Media

Ricardo Garcia was this year's keynote speaker at Verizon Communications Inc. celebrating Hispanic Heritage Month. Ricardo has also been a guest on regional radio and television shows as a technology consultant. He is also the recipient of *Forty Under Forty* Award by the Westchester Business Council 2005 for his company's success in Westchester County. Ricardo has been awarded Business Person of the Year by the Hispanic Business and Professional Association. The Westchester Business Journal dedicated a front page article to his accomplishments and his company.